

# SUCCESS CONNECTIONS



A publication of the Women's Success Network

January 2006

January 4 meeting

## De-stressing for the New Year

The January 4 menu appears on page three

Networking 6:00 pm  
Dinner 6:45 pm

WSN: Women Helping Women - Both Professionally and Personally

Start off the New Year on a fun note with WSN's very own Joanie Winberg addressing the topic of "De-stressing for the New Year." Joanie will be the guest speaker at the January 4 meeting at the Lafayette House in Foxboro.

Come learn, laugh and reenergize with Joanie as she addresses how the biggest source of stress is how we relate to the people in our lives. Her light-hearted approach will inspire and educate you on how to take the STRESS out of your most important relationships. What a perfect way to launch your new year!

You will:

- Learn People Skills for All Situations
- Understand Someone in a Matter of Minutes versus a matter of Years
- Lighten-up- Laugh for no reason

An entrepreneur since the age of twenty five, Joanie owned and operated a successful True Value hardware store for 18 years. As a Human Behavior Consultant, Joanie presents a fun-filled experience that provides a life-long impact! Her guidance and insights enhance productivity, performance and unity, using exciting concepts that are easy to implement into your life- immediately!

## About e-mail etiquette – again . . .

The WSN Board is climbing back on its soapbox on the subject of e-mail etiquette.

Unsolicited e-mails are an ongoing problem for anyone with an e-mail address.

If you are sending a mass e-mail, here are a few guidelines. (Note: WSN does not publish or share its e-mail list.)

• When you're sending a message to WSN members or any group of people, enter their addresses in the "Bcc" line to protect everyone's privacy. Enter your own address in the

"To" line. Sending your message to contacts who do not know each other is not only unprofessional, but you are publishing someone else's e-mail address without their permission. This is a privacy issue!

- Include clear and simple unsubscribe information in all your e-mail materials. When there is an unsubscribe request, removal should be immediate.
- Stay educated about e-mail marketing and spam laws. Laws and definitions change. It's up to you to

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Women's Success Network

Women's Success Network  
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For on-line information about Women's Success Network, check our website:  
[www.wsninc.org](http://www.wsninc.org)

## From Your Chair

What a great party!!! WSN welcomed the season on November 30 with a Holiday Party and Members' Market at Rossi's in Millis. This was not only a fun networking event, but an opportunity to get ahead on your holiday shopping and a great way to support 25 WSN member vendors by buying their products. Special thanks to Mary Chaffee for all her hard work coordinating the vendors and to Jennifer Taddeo for working out all the logistics with Rossi's. The reviews are in and we'll definitely be doing a Holiday Party and Market again next year. As a bonus, we collected more than \$150 for our charity, Way-side Family Service. Thanks for your generosity.

We've been getting a lot of feedback from members wanting more time to network at meetings. Beginning with our January meeting, we'll network from 6:00 to 6:45 (that's an extra 15 minutes). We'll start the business portion of the meeting while you enjoy dessert and coffee so that our speaker may start promptly at 8:00. Speakers will be finished between 8:30 and 8:45. Since we always have the meeting rooms until 10:00, you'll have extra time to network after the meeting, if you want.

What is WSN all about? It's women helping women, both professionally and personally. Our programming is designed to enrich, enlighten and educate women. We started with the popular "8-minute networking" event in September, followed in October by Ann Conway on elevator speeches and then our very own Grammar Goddess, Susan Rooks, in November. We'll start off the new year on a lighter note with Humorist and Coach Joanie Winberg. Then we move on to the always popular Table Topics in February. Remember, the WSN Board welcomes your feedback and input on both speakers and meeting locales.

A special note of thanks to Wendy Juergens who has stepped up to the Membership Chair position for this year. WSN membership is at an all time high. We're up to 151 members - and the numbers keep growing.

My best wishes to all of you for a happy and healthy holiday season. May you enjoy the pleasure of sharing time with family and friends. Hope to see you at our next meeting on January 4.

*Candace Sallale  
WSN Chair*

### Wendy Juergens joins WSN leadership team

Wendy Juergens has agreed to assume the position of Membership chair for the coming year. She was elected at the last Board meeting. If you are referring any new members -or have any questions, you can reach Wendy at [membership@wsninc.org](mailto:membership@wsninc.org).

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## November donations

Thanks to the following members who donated to the November raffle:

Roberta Saphire, Saphire Manor; Martha Whyte, Whyte Knight; Nancy Cassano, Traveling Vineyards; Donna Goulart, Palumbo Insurance; Chris Lowey, The Un-Common Theatre Company; Colette Stukas, Edward Jones; Joyce Parlapiano, High Note Realty; Deet Turnage, Assist to Sell; Rose Fidel, The Pantry; Barbara Cappadona, The Healing Space; Cheryl Reed, Silpada Designs; Teresa Rizzo, officebees; Nancy Parchesky, Personal College Advisor.

## About us

- Betty and Bruce Kushner celebrated their 50th wedding anniversary on October 2.
- Nancy Parchesky was featured in an article in two local newspapers regarding her new college advising business. She appeared in the *Milford Daily News* and the *Country Gazette*.

### January 4 Meeting Lafayette House, Foxboro

Choice of:  
Fresh Garden Salad  
Fresh Hot Rolls & Butter

- Choice of:
- Herb Roasted Chicken Potato and Vegetable
  - Grilled Salmon in a Dill Sauce Potato and Vegetable
  - Wild Mushroom Ravioli

Coffee or Tea  
Cheesecake with Strawberries

If you would like a display table at a monthly meeting, contact Mary Chaffee [displaytables@wsninc.org](mailto:displaytables@wsninc.org). If you are signed up for a table - and can't make it, please let Mary know; she sometimes has a waiting list.

## Weather Update

### Weather worries?

**It's a stormy day and dubious travel conditions on a WSN meeting day. What to do?**

**If an event is canceled due to weather, we will send an e-mail to those registered to attend - or you may call the restaurant to determine whether they are closing due to the weather.**

**However, most restaurants do not close so the meeting will be held regardless of the weather. If the restaurant remains open - we are locked into the reservation count and cannot provide refunds.**

## Etiquette

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stay on top of developments and ensure that your e-mail promotions are responsible, legal and ultimately profitable. A good place to start is at [www.spam-laws.com](http://www.spam-laws.com).

Remember your professional reputation and integrity. Every interaction with your customers builds upon their impression of your company; if you don't want to be called a spammer, follow the basic rules of e-mail etiquette.

## Connectively Speaking



**Martha Whyte:** "Thank you to **Nancy Cassano** for starting her holiday shopping with The Whyte Knight by purchasing two gift albums for two favorites on her gift list. Thank you to **Jennifer Taddeo** for putting me in touch with her husband to track down the right corporate contact within Staples for corporate incentive programs. Thanks to **Joyce Parlapiano** for needing a new water heater and asking Whyte & Son Plumbing & Drain Cleaning to install it. Belated thanks to **Stephanie Hay** for hiring Whyte & Son for several jobs and **Jan Turner** for recommending us to her employer and using us at her home.

**Roxanne Richards:** As anyone knows, the first full year of business is the most critical. My reason for joining WSN last year was to participate in a nurturing environment that supported women business owners. What I never imagined was that I would get so much more... I wish to thank three fellow WSN members for helping my first year to be a great success - **Mónica Fernandes, Valerie Larsen** and **Carla Cataldo**. I am proud to have them as clients, colleagues and friends. I wish each of them and all of you much success in life and business for the coming year.

## Be a volunteer

Our Ambassador Chair, Michelle Raymond needs volunteers to help out by meeting and greeting our visitors.

Scholarship Chair Donna Goulart is looking for volunteers to help her sell raffle tickets during the meeting.

# Welcome to 31 new WSN members

WSN now has more than 150 members - an all time high. Be sure to take the time to introduce yourself to our newest additions!

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